

# What is SCMAF?

Established in 1949, the Southern California Municipal Athletic Federation (SCMAF) is a non-profit organization of recreation professionals from cities, school districts, industry and district agencies servicing the ten counties of Southern California.

SCMAF provides leagues, tournaments and clinics for athletes and coaches, while also offering trainings & workshops for league administrators and parents. It also educates communities on the importance of health, nutrition and wellness in recreational and everyday activities. Over 400,000 youth and adults participate in SCMAF programs annually. SCMAF works tirelessly to "Promote a Better Life Through Sports and Physical Fitness".

Special Memberships are available to companies seeking to increase business opportunities and expand their reach while developing new contacts.

For more information on SCMAF you can visit our web site at [www.SCMAF.org](http://www.SCMAF.org).



SCMAF Institute

# Corporate Membership

**Become a Resource to 700+ California Recreational Professionals That Serve 500,000 Youth & Adults Each Year!**

Package A  
\$200 / year

- Receive all informational mailings
- Eligible to attend all general meetings
- Business and one contact member listed in the SCMAF Membership Directory with a description of services

Package B  
\$400 / year

- In addition to package A:
- Vendor Booth and two lunches provided at the annual SCMAF Institute
  - Your company's logo and link posted on the SCMAF website
  - Your company's provided promotional materials to be distributed at SCMAF events

Package C  
\$750 / year

- In addition to package A & B:
- Full page ad in the SCMAF Directory
  - Free ad placement in SCMAF E-Newsletter
  - Recognized as a sponsor for the annual Awards & Installation Banquet

# SCMAF INSTITUTE

*This September, the annual one-day SCMAF Institute offers 15+ educational sessions, vendor fair and great networking opportunities. The Institute is the largest SCMAF General Membership Meeting, attracting some 400 members.*

## SCMAF INSTITUTE VENDOR FAIR

Your company's registration includes a 6x8' display area, a 6' table and lunch for two.

- Package A Members - \$170
- Package B & C Members - FREE (Included in your membership but you must register)
- Non-Member vendors - \$220
- Electrical plug in - \$25 extra

**GET INVOLVED WITH SCMAF TODAY!**

Please fill out and return form with your payment payable to **SCMAF**.

Business: \_\_\_\_\_ Primary Contact (Title): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please Select Your Membership Package and return this form with payment and a business card.

PACKAGE A \$200  PACKAGE B \$400  PACKAGE C \$750

**Send Payment to:** SCMAF, P.O. Box 3605, South El Monte, CA, 91733

For More Information or to pay by Credit Card (All major Credit Cards Accepted): (626) 448-0853 Ext.10,  
SCMAF@scmaf.org

SOUTHERN CALIFORNIA  
MUNICIPAL ATHLETIC FEDERATION



## Corporate Membership

*Opportunities for Networking,  
Advertising, Vendor Fairs  
and Sponsorship*



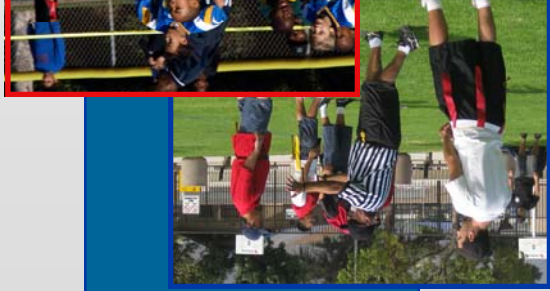
[www.SCMAF.org](http://www.SCMAF.org)

Link your company's services  
with a half million  
youth and adult athletes.

Youth Sports competition includes:  
Basketball, Cross Country, Flag  
Football, Swimming, Track and Field  
and Volleyball

Adult Sports competition includes:  
Basketball, Bowling, Soccer and Softball  
(Men's, Women's, COED and Senior)

- In addition, SCMAF:
- Trains 3,000 youth coaches
  - Trains over 700 officials in various sports
  - Certified over 750 adult softball umpires



P. O. BOX 3605  
South El Monte, CA 91733-0605