



## Southern California Municipal Athletic Federation

Volume 41, No. 2

FALL 2010

### INSIDE THIS ISSUE

President's Message	2
SportScene Spotlight: Stephanie Zamora	3
Calendar of Events	3
2010 Member Education Programs	3
Farewell Dustin Bingham	3
Kevin Lukes Memorial Golf Tournament	4
SCMAF Softball And Game Safety	5
Special Member Spotlight: Pacific Park	6
SportScene Spotlight: Mike Cresap	7
Youth Swimming Championships	7

# 41st Annual SCMAF Institute

Not even a much needed rainy day could keep people away from attending the 41st Annual SCMAF Institute at the Congresswoman Juanita Millender-McDonald Center in Carson. With changes in both format and fees this year, the Institute Committee led by both Dale Sumersille (Ojai) and David De Leon (La Habra) did an excellent job in organizing this year's event. A special thanks to all the agencies that assisted on the committee to help secure presenters and vendors for the Institute. The SCMAF Institute provides recreational professionals with the opportunity to learn, network and even a chance to play.

The Institute kicked off with the general session that featured keynote speaker former UCLA Women's Softball coach Sue Enquist. She lived up to her Hall of Fame credentials as both a coach and player by delivering an inspiring and high energy address on how setting goals and preparing yourself each day to do your job and work with others can make your life more simple and enjoyable. Sue even gave out her cell phone number to all in attendance to call upon her if they needed advice in the future.



Sue Enquist

Attendees were also given the opportunity to attend some outstanding and informative educational sessions. Topics that were covered ranged from fundraising, marketing and volunteers to customer service, staff training and law and liability. Presenters included Jane Adams of CPRS, Rick Morris of Disney's Wide World of Sports, Bill Lewis of Cal South and Jason Wang of California State University, Northridge plus the numerous recreational professionals who lent their time to conduct these sessions. The Institute also conducted three roundtable discussions on topics of Keeping Youth Interested in Sports, After School Programming and Adult Sports. These open discussions gave attendees from different agencies a chance to exchange ideas and help solve problems in these areas.

SCMAF also raised over \$175.00 for the Student Scholarship Program that will help benefit this year's 2010 recipients.

SCMAF would also like to thank all the vendor that attended the vendor's fair despite the weather and the sponsors for the day's event: **Cal South, Major League Softball** and **Musco Lighting**. Thank you for a great event and we look forward to seeing everyone again next year.

Follow SCMAF on:



## 2010 BOARD OF DIRECTORS

### EXECUTIVE BOARD

Daniel Schneider (Rancho Cucamonga) President  
Carlos Espinosa (Cerritos) Vice President  
Manuel Cantu (Santa Fe Spring) Past President

### ASSOCIATION DIRECTORS

Mike Davis (Inglewood) Bay Area  
Mario Guerrero Jr. (Lompoc) Channel Cities  
Noemi Lopez (Riverside) Inland Valleys  
Jeff Van Sickle (Garden Grove) Orange County  
Steve Scott (Chula Vista) San Diego County  
Mike Cresap (West Covina) San Gabriel Valley  
Jessica Perez (Huntington Park) Southeast  
Brian Yackovich (North of the River District)  
Southern San Joaquin

### BOARD DIRECTORS

#### ADMINISTRATOR REPRESENTATIVES

Steve Costley (South Gate), Julie Roman (Stanton)  
Pam Yugar (Bell Gardens)

#### SUPERVISOR REPRESENTATIVES

Mike Kudron (Placentia), Randy Solis (Riverside)  
Jeff Van Fossen (El Segundo)

#### STUDENT REPRESENTATIVES

January Luong (Long Beach State University)  
Mike Navarro (Cal State Dominguez Hills)

#### PROGRAMMING PARTNERS

Los Angeles County Department of Parks and Recreation  
Cal South

**SPECIAL MEMBER** - Major League Softball

**YOUTH SPORTS COMMISSIONER** - Kevin Ellis (Downey)

**ADULT SPORTS COMMISSIONER** - Dave Dill (Torrance)

**WELLNESS PROGRAM COMMISSIONER** - Brian Chwan  
(Anaheim)

### SCMAF OFFICE STAFF

Tim Ittner, Executive Director extension 16  
Davie Gillus, Program Coordinator extension 15  
Martha Aguinaga, Accounting Clerk extension 12  
Bill Bant, Marketing Coordinator extension 10

### SCMAF OFFICE

P.O. Box 3605, South El Monte, CA 91733  
(626) 448-0853 Fax (626) 448-5219  
E-Mail: [SCMAF@scmaf.org](mailto:SCMAF@scmaf.org)  
Website: [www.scmaf.org](http://www.scmaf.org)



*Let's Make It Happen!*

## President's Message

As 2010 winds down, I would like to reflect on a very important year for SCMAF. We began 2010 by making history by ushering in a restructured board. Newly created board positions helped to garner increased input and decision-making from the general membership. A very ambitious goal plan for the year was largely spearheaded by new board members. Here are a few examples of your board's achievements for this past year:



SCMAF PRESIDENT  
Daniel Schneider

- ♦ Launching of the SCMAF University Member Education Program.
- ♦ Creation of relevant, budget and time-friendly training programs.
- ♦ Providing membership with two free School of Sports Management workshops.
- ♦ Reduction of fees for the SCMAF Institute.
- ♦ Increased collaborations with existing partners such as Cal South Soccer, Major League Softball and Mizuno.

As your president, this year carries special significance for me. In conjunction with the SCMAF Executive Board, Board of Directors and staff, we set out to better position the Federation to provide much needed assistance to agencies brought on by the economic downturn. This year's motto, "**Let's Make it Happen,**" symbolized the need for SCMAF leadership to roll up its sleeves, come up with good initiatives and execute them.

With professional development at the forefront of this year's goals, I am happy to report that we made great strides in helping agencies by providing increased training for their staff. Like a good softball hitter, this year's Member Education Committee "sprayed to all fields," by providing low-cost educational workshops to many segments of our profession. Maintenance and operations personnel, part-time staff, front-line and mid-level managers and executive leadership were all catered to through thoughtful and informative educational programs.

This year's board also spent considerable time working closely with the Finance and Investment Committee in an effort to maintain the Federation in a productive and viable financial state. Considering a financial market in a constant state of change, I would like to provide a special thank you to the SCMAF members and staff who lent their time and guidance to this important area.

Good things happened in programming areas such as adult softball, youth basketball, track & field, swimming and the re-structuring of the SCMAF Institute to name a few. SCMAF continued to provide high-quality softball tournaments through its tournament series. The youth flag football and swimming events were also highly successful, thanks in large part to the unique setting they were showcased in. I would like to thank the city of La Mirada for the use of the Splash! La Mirada Regional Aquatics Center and the City of Fontana for providing its Fontana Sports Park's football fields as well.

Lastly, to celebrate the culmination of a great year, I would like to invite you to attend the 2010 SCMAF Awards and Installation Banquet at the Anaheim Marriot Suites on Friday, November 5th. Please join us in recognizing the achievements of our members as well as welcoming a new board and President, Carlos Espinosa for 2011. As your outgoing president, I offer my assistance in helping the new board and always welcome any suggestions for improvement from the general membership.

Make it a great Day!



**RECREATION LEADER IV - PICO RIVERA**

This edition we would like to shine the Sports Scene light on a young up and comer, Stephanie Zamora. Stephanie currently works for the city of Pico Rivera as a Recreation Leader IV and is the Vice President of SCMAF Southeast.



Stephanie Zamora

Stephanie's involvement with SCMAF goes back four years and along the way she has made various contributions to the Association, namely she has chaired and helped host events such as the Tournament of League Champions for youth basketball, various officials' trainings, and Pitch, Hit, and Run Sectional competitions. Stephanie says that she has "been able to learn and appreciate what positive opportunities SCMAF creates, not only for its members, but for the communities that are being served as well."

Stephanie plans to continue her education and obtain a full-time position within the recreation field where she can utilize the skills and knowledge she has gained along the way and become an asset to the community she serves.

**CALENDAR OF EVENTS**

**OCTOBER**

31 - HALLOWEEN



**NOVEMBER**

5 - SCMAF AWARDS AND INSTALLATION BOWLING SOCIAL - 300 ANAHEIM

5 - SCMAF AWARDS AND INSTALLATION BANQUET ANAHEIM MARIOTT SUITES

6-7 - COED SOFTBALL TOURNAMENT OF CHAMPIONS - HUNTINGTON BEACH

20-21 - MENS SOFTBALL TOURNAMENT OF CHAMPIONS - PALM SPRINGS - DESERT RESORT AREA

21 - YOUTH VOLLEYBALL CHAMPIONSHIPS

25-26 - THANKSGIVING HOLIDAY - SCMAF OFFICE CLOSED



**DECEMBER**

4 - BASKETBALL OFFICIAL'S WORKSHOP

4-5 - WOMEN'S WINTER CLASSIC - PALM SPRINGS

5 - CROSS COUNTRY CHAMPIONSHIPS - TORRANCE

**2010 Member Education Programs**



This year's SCMAF University Program was designed to ensure quality recreational related professional development. SCMAF University offered low-cost educational workshops on five different topics which included: Turf and Ball Field, Recreation Leaders, Athletic Field Management Systems and both Adult and Youth Sports Management. SCMAF University strives to ensure discussions on important municipal sports and recreation related topics.

SCMAF University also made sure to give back to its membership by offering the School of Adult Sports Management and School of Youth Sports Management for free. Both workshops were highly attended with the School of Youth Sports Management registering over 100 people.

These trainings would not be possible without the help of the training committee led by Jason Chacon (Pico Rivera), Carlos Espinosa (Cerritos) and David De Leon (La Habra). Their dedication to make sure agency members receive the best training possible has reflected in the high registration at these workshops. Special thanks also goes to the agencies and venues that were able to host these trainings throughout the year. The cities of Anaheim, Carson, Cerritos, Rancho Cucamonga and Torrance along with the Home Depot Center were very accommodating in letting SCMAF host there workshops at their facilities. Plus we can not forget the facilitators that conducted the training themselves. Facilitators such as Patrick May (Major League Softball), SCMAF Youth Sports Commissioner Kevin Ellis (Downey) and SCMAF Adult Sports Commissioner Dave Dill (Torrance) provided top notch training to those that attended.

Please note that the Girls Sports Forum that was scheduled for October 20, will be held in early 2011. Check the SCMAF website for details.

**Dustin Bingham Heads to the City of Brotherly Love**



Dustin Bingham, who worked for over four years in the SCMAF office as the Membership Services Coordinator and go to guy for everything SCMAF Insurance, accepted a job over the summer in Philadelphia. Dustin will certainly be missed around the office and we here at SCMAF wish him the best of luck on his new endeavor. He is always welcome back to SCMAF as long he brings some Philly Cheesesteaks with him! Bill Bant will be handling Membership and Tim Ittner Insurance while a replacement is found.



Dustin pictured with former SCMAF Executive Dir. Greg Bingham.

## Kevin Lukes Memorial Golf Tournament



Although the day started out with an unusual mid-summer storm usually seen in the Midwest, the First Annual Kevin Lukes Memorial Tournament drew 71 golfers out to Los Robles Greens Golf Course in Thousand Oaks on Friday, July 16. SCMAF – Channel Cities hosted the event, led by Dana Miller from Conejo Recreation & Park District. Kevin, who passed away unexpectedly in July 2009, had a passion for golf so the Association felt it was fitting to hold an event that shared Kevin's passion and would help to benefit his children.

Golfers had an opportunity to participate in a putting contest prior to the start of the 4-person scramble tournament. Throughout the course, participants had chances for closest to the pin, a hole-in-one shot for a car, and longest drive. A banquet for golfers and guests, including a raffle and silent auction, wrapped up the day. A memento commemorating the day was given to Kevin's wife, Lauren and their daughter Kylie.

The net profits from the benefit tournament, silent auction, raffle and mulligan sales will assist Kevin's two children, Kylie and Ryan, with their educational expenses.



Tournament awards were given to:

### 1st Place Team -13

Mary Power, Tyler Conlin, Karl Hamm, Jordan Silvertrust

### 1st Place Officials Division -8

Steve Patton, Alex Szwed, Dave Weinstein, Randy Culberson

### 1st Place Agency Division - City of Oxnard -3

Richard Arias, Ryle Lynch Cole, Greg Barnes, Leo Martinez

### Putting Contest Winners

Randy Culberson & Joe Dodge

### Longest Drive & Closest to the Pin

Grady Sain



A big THANK YOU from SCMAF Channel Cities to the two major sponsors - Pleasant Valley Recreation & Park District and the Ed & Julie Herbert Family, who helped support the event along with many others.

- Contributed by Linda Fitzgerald



## Southern California Municipal Athletic Federation YOUTH CROSS COUNTRY CHAMPIONSHIPS FOR AGES 5 - 14

**SUNDAY DECEMBER 5, 2010**  
**Wilson Park Sports Center**  
**2200 Crenshaw Blvd.**  
**Torrance, CA 90501**

Participants' races (1K, 2K and 3K) are based on age  
Cost \$8.00 per runner  
First Race Begins at 10:30 AM

For more information and a Cross County Packet  
Go to: [WWW.SCMAF.ORG](http://WWW.SCMAF.ORG) and look for Cross Country  
under our Youth Sports Section



Promoting a Better Life Through Sports and Physical Fitness

# SCMAF Softball and Game Safety

## Changing Softball Rules with the Evolution of Bat Technology

For many years now, the SCMAF Officials Education & Certification Committee has been hard at-work, making yearly changes to the Adult Softball Rulebook and Umpire Mechanics Manual, to keep these publications useful and relevant to SCMAF's participants, officials, and agencies. In the softball world, there has been focus in recent years on bat technology and alteration, and specifically enhanced bat performance that can reduce reaction time on sharply batted balls.

In response to this growing concern, SCMAF has implemented a number of adult softball rules over the past several years to give pitchers, defenses and umpires more tools to help reduce the "batter's advantage" gained through bat enhancements. Such changes include:

### Field Dimensions

For several years now, SCMAF has recommended a distance of 65-feet between bases, over the old 60-foot base paths. This seemingly insignificant difference actually provides more reaction time for all infielders on sharply batted balls. SCMAF has moved the pitching distance back to 50-feet, from 46-feet, and also provides more distance options to the pitcher in the form of a pitcher's box, as described below.

### SCMAF/ASA Alliance

SCMAF has aligned itself with the Amateur Softball Association (ASA), as it pertains to bat certification. ASA is very similar to SCMAF on a national level, and as such, shares a similar philosophy on recreational softball. ASA tests every new bat product manufactured to ensure that it meets national standards for safety. If ASA doesn't approve of the bat, neither does SCMAF.



### Suspected Bat Rule

Of course an ASA certification stamp does not address the issue of bat alteration. This evil "science" has reached the point where detecting altered bats is nearly impossible for umpires. As a result, SCMAF implemented the "suspected bat rule," which allows umpires to remove any bat(s) that they suspect might be altered. This discretion is left entirely to the umpire, and he/she needs no more evidence than a suspicion to remove a bat for the remainder of a game. League directors and umpires should be proactive in using this rule during ballgames.

## Softball Control

Don't underestimate your ability to help control batted balls through softball selection. Most agencies provide the game balls for their leagues, and SCMAF has continued to work with ball manufacturers to produce softballs that better serve our recreational leagues. Softball technology has come a long way over the past several years. In the past, lower performance softballs came with the distasteful side effect of softening, or losing their shape during the game. Nowadays however, softballs can be purchased with lower compression and COR ratings, that will still hold their shape and structure for a 7-inning game, reducing player complaints. These softballs come off the bat at a significantly lower speed than higher-performance balls.



### Pitcher's Box

SCMAF has implemented the pitcher's box, which allows a pitcher to stand up to 6-feet behind the 50-foot pitching rubber to deliver the pitch. With this rule in place, the pitcher can release the pitch at a distance roughly equivalent to the distance from home plate to first or third base. By the time the pitched ball reaches the batter, many pitchers can back up near second base, creating much more distance between themselves and the batter. In many cases, using this rule, pitchers end up farther from the hitter, at time of contact, than the first or third baseman.

### 16-foot Arc Limit

Last year, SCMAF raised the upper pitching arc limit, on a trial basis, from 12-feet to 16-feet. This change has been embraced by most agencies, and the change has been incorporated as a permanent rule change. The new rule provides another significant advantage to the pitcher, making sharply batted balls more infrequent. It also allows the pitcher even more time to back up after making a pitch. Higher arc limits also provide other indirect benefits, including speeding-up play, limiting lost softballs, better-balancing leagues for talent, and reducing umpire input into individual pitches. Of course there is always some resistance to new rules, but increased arc limits are the way of the future in recreational leagues, and in time players will become accustomed to the change.

### NEW IDEAS

Many other leagues are being even more creative in their approach to ensuring that the playing field is level and safe. Some of these recent ideas include:

### Further Limiting Approved Bats

Some leagues have further limited which bats may be used during league play. Some adopt their own approved bat list, while others further limit composition or number of walls. Many leagues are also experimenting with wood-bat leagues, which are becoming popular in some jurisdictions.

Continued on page 6

### League-Provided Bats

One new strategy, which has been very successful in a few locations, is league-provided bats. In this instance, agencies acquire a number of off-the-rack bats, which are consistent with the latest technology, but are likewise guaranteed not to be altered. These leagues then require that all players use one of these bats during the game. Some leagues have even received donated, new bats from manufacturers that want to showcase their equipment. This strategy of providing not only the balls, but also the bats for your league, is extremely effective in controlling the “technology advantage” on the field. The feedback from those agencies with this practice in-place has been overwhelmingly positive.

### Bat Challenge Rules

One of the newest ideas out there is allowing for a bat “challenge” during a ballgame. Under this scenario, a team may “challenge” a bat used by the other team, say once per game, at any time. This challenge simply removes the bat for the remainder of the game, without further penalty.

### Closing the Pitcher’s Box

Another new idea out there is to actually close the pitcher’s box, disallowing batted balls through the pitcher’s box, within certain guidelines. If the batter bats a ball through the pitcher’s box, within those guidelines, he/she is out and the ball is dead. This rule is somewhat radical, and reviews so far are mixed. While achieving its purpose, the rule does add a significant, and somewhat subjective, judgment call to the responsibilities of the umpire. SCMAF at this point does not endorse effectively “closing” an area of the field in fair territory, but this controversial new rule does further illustrate

the heightened awareness of sharply batted balls.

The SCMAF Softball Rulebook is a living document, evolving each year in an effort to meet the needs of SCMAF member players, officials and agencies. Don’t forget that as a SCMAF member, your input matters! Look for your yearly rule change proposal sheet, which is available in June of each year. The Officials Education & Certification Committee considers all such proposals, from all sources, at its annual meeting in September. Can’t wait until June? Always feel free to contact the SCMAF Office, or your Officials Education & Certification Committee representative.

- Contributed by Bill Smith



## *Special Member Spotlight*

**SCMAF** recently sat down with **Sarah McCann** the Marketing Sales Manager for **Pacific Park at Santa Monica Pier** to discuss the history of Pacific Park and its relationship with the city of Santa Monica.

**SCMAF:** When did Pacific Park open on the Santa Monica Pier?

**SARAH:** Pacific Park opened on the Santa Monica Pier on May 25, 1996.

**SCMAF:** The Santa Monica Pier is certainly known for its Ferris wheel, when was the first Ferris wheel built on the Pier?

**SARAH:** The Pacific Wheel Ferris wheel is the first Ferris wheel of its kind built on the Pier and it opened with the Park in 1996.

**SCMAF:** What prompted the park to construct the newest Ferris wheel?

**SARAH:** While Ferris wheels of this type can run up to 20 years before replacement, Pacific Park was being proactive from a safety standpoint in replacing the wheel after only 12 years of operation due to extended exposure to environmental elements such as saltwater and sea air. A new wheel was installed in May of 2008.

The all-new \$1.8 million Pacific Wheel is a contemporary, state-of-the-art Ferris wheel that is more energy-efficient, complementing the solar-power application incorporated from its predecessor.

**SCMAF:** How much does Pacific Park work with the City of Santa Monica?

**SARAH:** Pacific Park is located on the world famous Santa Monica Pier and leases its space from the City of Santa Monica. The Park prides itself on being good stewards of this land and works in conjunction with the City to ensure that we are meeting all of the Pier Restoration Commission, City of Santa Monica, Landmark’s Commission and Coastal Commission goals for the Park and the Pier.

**SCMAF:** What kind of special events are held at Pacific Park?

**SARAH:** Pacific Park is available for private parties and special events with custom packages to meet any requirements. Options include rides, games, food, beverages and entertainment. Pacific Park can comfortably accommodate between 10 and 2,000 guests for private functions. Special group rates are available for 10 or more people.

The 3,400-square-foot Seaside Pavilion, with spectacular views of the beach and ocean, is the perfect venue for corporate events, wrap parties, movie premieres, company meetings, sales incentives and more. And families will enjoy the setting for weddings, birthdays and special events. Custom packages and catering is available.

Continued on page 8



RECREATION SUPERVISOR - WEST COVINA

Mike Cresap has been a SCMAF fixture for over 10 years. Starting as a Senior Recreation Leader for the City of Ontario in 1999, he quickly became involved in SCMAF sports as a player, official, and administrator. In 2002 he became Community Services Coordinator for the City of West Covina, where he moved to his current position of Recreation Supervisor in 2007.



Mike Cresap

Mike is currently Director-at-Large for SCMAF San Gabriel Valley – a post he has held for two years. The 2008 San Gabriel Valley President has also held the Association posts of Treasurer in 2006 & 2007, and Member-at-Large in 2004 & 2005. He has become one of the go-to members in San Gabriel Valley, hosting girls’ volleyball and swimming meets over multiple years, and has also hosted Federation basketball and volleyball tournaments. Mike’s experience in running sports leagues and tournaments makes him one of SCMAF’s first calls when it comes to hosting events.

Networking with SCMAF members is important to Mike, and he credits the influence of many members, including fellow San Gabriel Valley stalwarts Tanya Orr and Chad Peterson, for helping him grow as a recreation professional. As a testament to this dedication, Mike has deservedly received many awards, including a SCMAF Citation Award in 2009, and a Service Award in 2008. SCMAF-San Gabriel Valley has also recognized Mike’s efforts with the Merit Award in 2009, the Jim Bishop Award in 2007, and Service Awards in 2006 and 2008.

Despite Mike’s passion for SCMAF, his family is his first priority, with wife Brooke, daughter Zoey (7), and son Elliot (2). “I feel like I hit the lotto with my family,” he says. “I have a beautiful wife and family.” In between office time in West Covina and family time, often spent at the Colorado River, Mike’s favorite pastime is playing softball. He plays on several SCMAF league teams, and mixes in tournaments now and then on weekends.

Moving ahead, Mike wants to continue to help SCMAF keep up with the trends in our profession. With Mike’s active lifestyle, he is able to experience recreation service delivery from many sources, and he feels this enables him to better-serve SCMAF with new ideas and approaches. Mike’s favorite SCMAF activities remain the many adult and youth tournaments that he gets to host. “Working with the kids,” as he puts it, “reminds him what he loves about his job.”

-Contributed by Bill Smith

Swimming  
Championships



The SCMAF Swimming Championships returned to the Splash! La Mirada Regional Aquatics Center on Sunday, August 14. Over 850 young swimmers from six SCMAF Associations and Los Angeles County participated in this year’s event. Teams from all throughout Southern California set up their tents and braved the hot afternoon sun to participate in the swimming finals.



Without a Swimming Chairperson for this year’s meet, staff from the participating agencies did an excellent job of running and handling any problems that surfaced throughout the day. Their direction was so successful that even after a timing issue had delayed the meet, the meet still finished on schedule.



The Splash! staff was very accommodating as they clearly were able to handle the huge number of competitors and spectators that gathered at the venue. The SCMAF Swimming Committee would like to thank all the Association representatives for their help and effort. Everybody worked incredibly hard to produce a fun meet. And a special thanks to the volunteers that participated because without their dedication the meet could not have been such a success.



GOT NEWS?



Have a story to tell? Want to share some news with your fellow members of SCMAF? Getting married, got a promotion, bought a house, had a baby? Have an idea for an article that you would like to see in SportScene? Please share with us. We would love to hear what is going on with our members. E-mail your story, story ideas or even little tidbits of information to SCMAF@scmaf.org. You can even include pictures!

Continued from page 6

**SCMAF:** How and when did you become involved with Pacific Park?

**SARAH:** I joined Pacific Park in January 2010 as the Marketing Sales Manager. The position is a perfect match for me since my background was in event sales and marketing. I am very excited to be working for a world famous amusement park that was, of course, located at the beach.

**SCMAF:** What do you find to be the most difficult aspect of your job, what is the most rewarding?

**SARAH:** The most difficult aspect of my job is juggling the numerous tasks that I'm responsible for while managing the four departments that I oversee including Group Sales, Promotions, Sponsorship, and Travel & Tourism. Ironically, this is also something that I love best about my position since every day is a new day. The most rewarding part of my job is seeing how much the groups of kids enjoy themselves at Pacific Park. It's such a great feeling to have a group thank me for their wonderful experience.

**SCMAF:** How many people visit the park yearly?

**SARAH:** The Santa Monica Pier, home to Pacific Park, plays host to nearly 4 million visitors annually.

**SCMAF:** When films and TV use the pier on projects, does that go through the city or do they deal with the park directly?

**SARAH:** Pacific Park and the Pier frequently serve as the backdrops for popular television shows, films and still photography. The park is ideal for filming oceanfront scenes or an outdoor amusement park setting. The Pacific Park skilled crew is available to meet all production needs. Shooting arrangements for the Park and the Pier are arranged separately. All film and TV requests must also go through the City.

**SCMAF:** Since the park is open all year-round, what kinds of safety measures are used to keep the park safe?

**SARAH:** Pacific Park's mission is to provide our guests and community an extraordinary entertainment experience in a safe environment. Providing a safe environment for all our guests and employees is our number one priority.

Pacific Park's 12 rides are inspected daily before opening by the Park's Operations department and annually by a State certified inspector to insure that all rides meet the requirements for State certification. Pacific Park's ride supervisors, leads, maintenance personnel and security are all trained to conduct safety procedures.

Pacific Park adheres to all policy and potential ride modifications as recommended by California Occupational Safety and Health and respective ride manufacturers.

**SCMAF:** How often does the park change or add new rides?

**SARAH:** Pacific Park is constantly searching for new, exciting family oriented rides, games, attractions and food offerings. Each and every year in the Park's 14 year history, there has been significant capital investment in new offerings including 7 new family rides in the last 2 years.

**SCMAF:** Where can someone find more information and buy tickets to Pacific Park?

**SARAH:** For additional information, please call 310-260-8744 or visit <http://www.pacpark.com>. Tickets can be purchased online or in the Park.

**SCMAF:** What does the future hold for Pacific Park?

**SARAH:** Pacific Park is in the planning process for the upcoming season and will unveil our new product offerings in early 2011.



Southern California Municipal Athletic Federation  
**AWARDS & INSTALLATION BANQUET**  
**Friday, November 5, 2010**  
Social Hour - 6 PM  
Dinner - 7 PM  
**Anaheim Marriot Suites**  
President's Membership Appreciation Party  
Immediately following Awards Program

SCMAF Members - \$30  
Guest - \$50  
Business Attire